

Club di calcio professionistico della prima divisione cipriota





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Questo club di calcio professionistico di prima divisione cipriota è una delle squadre di calcio di maggior successo di Cipro.

L'azienda possiede tutti i diritti del reparto calcio e paga annualmente il club per questo privilegio. L'accordo tra la società e il club viene rinnovato ogni cinque anni.

L'azienda faceva parte di un club multisport che opera con lo stesso nome e che gestisce programmi come calcio, basket, pallavolo, futsal, tennis da tavolo, bowling, ciclismo, tiro con l'arco, nuoto e pallanuoto.

Lo stadio della squadra ospita più di 15.000 tifosi, in condivisione con i rivali locali.

Punti chiave

- Le vendite di biglietti più alte;
- Un'esperienza comprovata di vendite di successo di giocatori a campionati più importanti;
- Un record europeo di successo;
- Una base molto grande e divertente;
- Terreno per la costruzione dello stadio;
- Centro di formazione all'avanguardia;

Panoramica del settore

Il mercato globale del calcio è destinato a crescere ad un tasso di crescita annuale composto (CAGR) del 4,0% circa dal 2022 al 2028, con alcuni ricercatori di mercato che vedono un incremento ancora maggiore. (Mordor Intelligence, IMARC Group). Il più grande mercato calcistico del mondo si trova in Europa e, sebbene Cipro sia un paese dell'Unione Europea, la sua posizione geografica tecnica in Medio Oriente le permette di beneficiare del recente aumento dell'interesse per il calcio mediorientale. Si prevede che gli sport europei in generale registreranno un CAGR del 9,1% dal 2022 al 2027. (Statista). Si prevede che il calcio in Europa registrerà un CAGR del 6-8% entro il 2028. (Deloitte).

GROSS REVENUE
\$0

EBITDA
\$0

BUSINESS TYPE
Squadre di Calcio

COUNTRY
Cipro

BUSINESS ID
L#20230483

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