

# Progettista e produttore di prodotti audio trasferibili



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Fondata nel 2000, l'azienda opera come designer e produttore di prodotti audio brevettati, principalmente cuffie. La gamma di prodotti si rivolge a musicisti e tecnici di studio professionisti in Asia, Europa e Nord America, soddisfacendo le esigenze di coloro che sono alla ricerca della più pura esperienza musicale.

Per le persone con esperienza di marketing è disponibile l'opportunità di acquisire la nostra proprietà intellettuale (IP). Un tale acquirente può sfruttare la nostra proprietà intellettuale e la qualità dei prodotti per espandere la distribuzione delle nostre cuffie in altri canali di vendita. Le loro cuffie isolanti, con un prezzo al dettaglio di 100-200 dollari al paio, rappresentano la scelta ideale per gli appassionati di musica più esigenti, in quanto offrono una miscela unica di isolamento acustico estremo, audio di alta precisione e comfort over-the-ear.

Il mantenimento della presenza nel mercato delle cuffie over-the-ear con filo è stato ottenuto grazie all'enfasi posta su prodotti e design proprietari, tutelati da sette brevetti e tre marchi registrati. Le cuffie superano costantemente le prestazioni di produttori famosi come AKG, Audio-Technica, Beats, Bose, Sennheiser, Shure, Skullcandy e Sony. In particolare, mentre le cuffie prodotte da questi produttori misurano le capacità di riduzione del rumore a frequenze specifiche, le loro cuffie eccellono in un'ampia gamma di frequenze.

Le loro alleanze strategiche con rivenditori, distributori, sponsor, produttori di apparecchiature originali e utenti testimoniano le eccezionali prestazioni dei nostri prodotti. Queste alleanze posizionano il potenziale proprietario della nostra IP per cogliere future opportunità di crescita.

Oltre alla proprietà intellettuale e alle alleanze strategiche, il potenziale acquirente avrà bisogno di una struttura di assemblaggio e distribuzione con un'area non superiore ai 5.000 metri quadrati. Questa struttura può essere situata in quasi tutte le parti del mondo. Anche senza ulteriori sforzi di marketing, la nostra direzione prevede che l'azienda raggiungerà un fatturato di circa 1 milione di dollari nell'anno solare 2022, con un guadagno discrezionale dei venditori di 300.000 dollari.

### TARGET PRICE

\$5,000,000

### GROSS REVENUE

\$1,000,000

### EBITDA

\$300,000

### BUSINESS TYPE

Audio

### COUNTRY

Stati Uniti

### BUSINESS ID

L#20230558

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