Produttore leader di cannabis con oltre 100 negozi in franchising in tutta Europa



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L'azienda è nata nel 2017 dall'idea di nove soci che provenivano da settori diversi ma condividevano la stessa passione per la canapa e i suoi mondi sconfinati. Dopo l'apertura del primo negozio ufficiale nello stesso anno, sono seguite diverse aperture in poche settimane.

Con 25 dipendenti nella sede centrale, l'azienda ha uno showroom in Italia, più di 100 negozi in franchising in tutta Europa e diverse centinaia di rivenditori in tutta Italia. Dal lancio dell'azienda, gli obiettivi raggiunti e i confini superati hanno superato le aspettative iniziali dei fondatori. Oggi è prevista un'ulteriore espansione in Europa, con l'obiettivo di raggiungere mercati ancora più lontani.

Il fiore all'occhiello dell'azienda è senza dubbio il DIPARTIMENTO COLTIVATORI, responsabile della semina, del nutrimento, della coltivazione e della raccolta di tutti i fiori venduti nei negozi, controllando così la catena di approvvigionamento in ogni fase.

Il sito ufficiale non è solo la vetrina di un grande franchising e del suo e-commerce, ma mira anche a diventare un punto di riferimento per tutto ciò che riguarda la cannabis legale. La sua redazione fornisce notizie, approfondimenti e curiosità su tutti gli aspetti della canapa (light e non) giorno dopo giorno. I redattori lavorano per sensibilizzare i lettori sull'argomento, diffondendo informazioni costantemente aggiornate. Senza le conoscenze di base, abbattere le barriere degli stereotipi e delle false credenze inculcate dalla nostra cultura diventa impossibile, impedendoci di godere dei numerosi usi ed effetti positivi della nostra amata cannabis.

Prodotti (Top Seller)

- Tisanapa – Infuso di canapa
- Cannabis Light Cbweed NYC DIESEL CBD
- Farina di semi di canapa
- Cioccolato fondente con semi di canapa
- Cannabis Light Super Lemon Haze CBD
- Meladol – Olio aromatico con CBD e melatonina
- Cannabis Light Cbweed Yogurt alla fragola CBD

Prodotti alimentari alla canapa

- Gomma da masticare alla canapa
- Lollipop alla fragola
- Lollipop Lemon Haze
- Biscotti dolci con farina di canapa e mandorle
- Biscotti dolci con farina di canapa e cacao
- Canamiele
- Crema di nocciole con miele e semi di canapa
- Barretta di cioccolato fondente con semi di canapa
- Semi di canapa interi
- Semi di canapa decorticati
- Farina di semi di canapa
- Olio di semi di canapa

TARGET PRICE
EUR 15,000,000

GROSS REVENUE
EUR 3,750,000

EBITDA
EUR 800,000

BUSINESS TYPE
Manifattura - Chimica

ESTABLISHED
2017

COUNTRY
Italia

BUSINESS ID
L#20230574

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- Penne con farina di canapa
- Gallette di riso alla canapa biologiche

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