

Marchio di moda Monaco Monte-Carlo



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Monaco Monte-Carlo Fashion Brand è un marchio di moda lussuoso e prestigioso situato nel cuore del Principato di Monaco. Con i suoi design iconici, la lavorazione artigianale superiore e l'attenzione ai dettagli, questo marchio si è affermato come simbolo di eleganza e raffinatezza.

Fondato nel 2011 e annidato nella lussuosa enclave di Monaco, il marchio ha raggiunto un palcoscenico notevole, vantando 500.000 euro di entrate finali in dodici mesi. Nel panorama in continua evoluzione dell'industria della moda, continuano a prosperare come faro di raffinatezza e fascino senza tempo.

Il gusto squisito del marchio si riflette nella scelta di tessuti lussuosi, ricami intricati e sartoria impeccabile. Ogni capo è realizzato con la massima cura e precisione, garantendo una vestibilità impeccabile e un comfort senza eguali. Dagli abiti da sera chic agli abiti su misura, ogni pezzo è un'opera d'arte, realizzata meticolosamente per aumentare la sicurezza e il fascino di chi lo indossa.

Il marchio di moda Monaco Monte-Carlo ha conquistato un seguito fedele tra l'élite globale, tra cui celebrità, esponenti dell'alta società e individui benestanti che cercano scelte di moda raffinate. I suoi design squisiti hanno abbellito tappeti rossi, passerelle ed eventi esclusivi in tutto il mondo, consolidando la sua posizione di marchio ricercato nel settore della moda di lusso.

Rivolto a una donna cosmopolita, di età compresa tra i 20 e i 50 anni, il pubblico target incarna la raffinatezza urbana, emanando un'aura glamour, femminile e romantica. Incarnano un'eleganza preziosa che naviga senza soluzione di continuità nella vita con una prospettiva positiva. Ciò che ci distingue nel mercato saturo della moda femminile online e dei regali di lusso è il nostro costante impegno per una reputazione impeccabile. Mentre altri possono soccombere alle tendenze fugaci e scendere a compromessi sulla qualità con prodotti economici e di breve durata, rimangono fermi come fornitori di uno stile duraturo.

Punti chiave

- Oltre 100 negozi in Europa, che ampliano la gamma di prodotti a cosmetici, scarpe e occhiali.
- La principale fonte di traffico sono i social media.
- Oltre 300.000 entrate nette, oltre 5360 articoli venduti
- Oltre 3.000 clienti provenienti da 35 paesi diversi
- >17.000 follower sui social media
- 20% transazioni ricorrenti

TARGET PRICE

EUR 1,800,000

GROSS REVENUE

EUR 500,000

EBITDA

EUR 0

BUSINESS TYPE

Fashion Retailer

SUPPORT & TRAINING

12 mesi

REASON FOR SELLING

Pensionamento

COUNTRY

Monaco

BUSINESS ID

L#20230583

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