Un'azienda saudita di prodotti da forno con 40 anni di storia



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Azienda leader nel settore dei prodotti da forno specializzati da 40 anni, che offre ai clienti soluzioni integrate verticalmente grazie a una comprovata esperienza di collaborazioni di successo.

Gamma di prodotti
Questa azienda produce vari prodotti da forno su linee automatizzate utilizzando tecnologie all’avanguardia. Panini, samoli, foglie per samosa, croissant, panini dolci, tortilla, torte e shabura.

Efficienza produttiva
Le linee di produzione sono progettate in modo strategico per garantire la massima efficienza.

Punti vendita
Attualmente in Arabia Saudita ci sono 3 negozi di proprietà dell’azienda che vendono dolci e prodotti da forno appena sfornati, come il baklava.

Rete di distribuzione
Grazie a un sistema logistico efficiente, oltre 20 furgoni effettuano consegne ogni giorno o a giorni alterni nelle principali aree del Paese.

Copertura di mercato
I prodotti sono posizionati strategicamente nei supermercati, nei minimarket e negli ospedali attraverso vari canali di vendita.

Opportunità di crescita
Anche se al momento gli stabilimenti funzionano al 25% della loro capacità, ci sono già contratti con catene di supermercati per espandersi a Riyadh e Jeddah. Una ristrutturazione finanziaria consentirebbe di sfruttare appieno la capacità disponibile.

TARGET PRICE
$37,000,000

GROSS REVENUE
$6,000,000

BUSINESS TYPE
Produzione - Settore alimentare

COUNTRY
Arabia Saudita

BUSINESS ID
L#20240611

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