

Un'attività di panificazione saudita lunga 40 anni



MERGERSCORP

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Leader da 40 anni nel settore dei prodotti da forno speciali, offre ai clienti soluzioni integrate verticalmente grazie a una comprovata esperienza di partnership di successo.

Portafoglio prodotti

Questa azienda produce diversi prodotti da forno su linee automatizzate che utilizzano tecnologie avanzate. Panino, Samoli, Foglie di Samosa, Croissant, Panino dolce, Tortilla, Torte e Shabura.

Efficienza produttiva

Le linee di produzione sono state progettate in modo strategico per ottenere un'efficienza ottimale.

Presenza al dettaglio

Attualmente in Arabia Saudita ci sono 3 negozi al dettaglio di proprietà dell'azienda che offrono dolci e prodotti da forno freschi come la Baklava.

Rete di distribuzione

Grazie a un'efficiente operazione logistica, oltre 20 furgoni distribuiscono i prodotti ogni giorno o a giorni alterni nelle aree chiave a livello nazionale.

Raggiungere il mercato

I prodotti sono posizionati strategicamente nei supermercati, nei minimarket e negli ospedali attraverso vari canali di vendita.

Opportunità di crescita

Sebbene gli stabilimenti operino attualmente al 25% della capacità, esistono contratti con catene di supermercati per espandersi a Riyadh e Jeddah. La ristrutturazione finanziaria consentirebbe il pieno utilizzo della capacità disponibile.

TARGET PRICE

\$37,000,000

GROSS REVENUE

\$6,000,000

BUSINESS TYPE

Manufatturiero

COUNTRY

Arabia Saudita

BUSINESS ID

L#20240611

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