

# Acqua in bottiglia e bevande analcoliche



**MERGERSCORP**

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L'azienda ha appena concluso il suo ciclo di investimenti e ora è alla ricerca di un partner che la assista nella penetrazione del mercato nazionale e internazionale e nello sviluppo di nuovi prodotti.

Il mercato serbo ha iniziato a considerare la corretta idratazione come un fattore di salute molto importante e questo ha contribuito in modo significativo al tasso di crescita del fatturato dell'azienda. Il consumo di acqua in bottiglia a Sebia è aumentato rapidamente negli ultimi 10 anni e ora è già superiore a 100 litri pro capite all'anno.

Il prodotto ha un'acqua di alta qualità e un basso contenuto di minerali che lo rendono adatto a un uso quotidiano illimitato. La sorgente è molto abbondante e il parametro dell'acqua è stabile durante le stagioni. La qualità dell'acqua è confermata dall'Istituto Fresenius, un laboratorio leader in Europa per le analisi non mediche e dal Centro per l'Igiene e l'Ecologia Umana in Serbia.

L'azienda ha già acquistato la maggior parte delle attrezzature dai fornitori più rinomati o per il processo di produzione di acqua potabile in bottiglia e altri prodotti a base di acqua.

Dettagli principali:

- L'azienda utilizza un'acqua ipotermale sana e rinfrescante di altissima qualità e a basso contenuto minerale.
- L'azienda detiene il diritto di sfruttamento dell'acqua per 99 anni.
- Ampio potenziale della fonte d'acqua – 13,5 litri/sec
- Tecnologia avanzata e capacità produttive pronte.
- Linee di imbottigliamento per acqua non gassata (bottiglie PC da 15 e 18,9 litri).
- Personale esperto e altamente dedicato.
- Accordi di libero scambio tra Serbia, UE, Russia, CEFTA, EFTA, Turchia.
- Incentivi interessanti per gli investimenti stranieri e l'occupazione in Serbia.
- Costo del lavoro relativamente basso.

Certificati:

- ISO 9001
- HACCP
- ISO 14000

TARGET PRICE

\$8,500,000

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

Bevande

COUNTRY

Serbia

BUSINESS ID

L#20240685

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