

# Un'attività storica di 50 anni di produzione di abbigliamento da donna





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Il marchio è conosciuto in tutto il mondo e fa parte della cultura POP degli anni '80-'90. L'azienda è specializzata nella produzione e distribuzione di ordini personalizzati, mantenendo la proprietà di un marchio unico.

### Punti chiave

- La sua linea di prodotti comprende calzetteria, bodywear e accessori.
- L'azienda serve anche marchi privati, con 4-5 marchi principali che contribuiscono al 30% del suo fatturato.
- Il 60% della produzione è dedicato al marchio dell'azienda.
- Gli ordini vengono evasi in base alle richieste ricevute, consentendo una personalizzazione su misura.
- L'azienda gestisce un sito web attivo che rappresenta sia l'entità aziendale che il suo marchio.
- Operando esclusivamente online, l'azienda opera in modo efficiente con una forza lavoro minima: ha bisogno di soli 12 dipendenti per gestire le sue attività.
- Il marchio è registrato per la distribuzione in tutto il mondo.
- L'azienda ha un prestito di circa 1 milione di euro che deve essere sostenuto dal nuovo proprietario se sceglie di acquistare l'intera attività.
- L'azienda ha quattro azionisti, ciascuno con una quota del 25%.

### TARGET PRICE

EUR 6,000,000

### GROSS REVENUE

EUR 2,000,000

### BUSINESS TYPE

Manufatturiero

### REAL ESTATE

Gli asset fisici comprendono un impianto di produzione del valore di 3,5 milioni di euro e scorte per 200 mila euro.

### FACILITIES

L'impianto di produzione si trova in un'area edificata di 4.500 metri quadrati di proprietà dell'azienda.

### COUNTRY

Italia

### BUSINESS ID

L#20240695

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