Società di microprestito finanziario personale



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Società di microprestito finanziario personale

Questa società opera nel settore della microfinanza in Thailandia e si distingue per il possesso di una licenza PICO, che le consente di offrire servizi finanziari specializzati. L'azienda si concentra principalmente sull'erogazione di microprestiti a privati, rivolgendosi in particolare a popolazioni sottobanco che potrebbero non avere accesso ai servizi bancari tradizionali.

Il mercato dei microprestiti in Tailandia ha registrato una crescita sostanziale negli ultimi anni, spinta dalla crescente necessità di accesso al credito da parte di individui a basso reddito e piccole imprese. Il governo thailandese ha sostenuto le iniziative di inclusione finanziaria, creando un ambiente favorevole alle istituzioni di microfinanza. Il mercato è caratterizzato da una significativa domanda di prestiti di piccola entità e a breve termine, spesso utilizzati per finanziare le spese quotidiane, le necessità di emergenza o le attività commerciali su piccola scala.

L'azienda sfrutta la tecnologia per offrire un'esperienza di prestito efficiente e senza interruzioni attraverso la sua applicazione mobile proprietaria. Gli utenti possono scaricare facilmente l'applicazione, completare il processo di Know Your Customer (KYC) e ricevere offerte di prestito personalizzate. L'applicazione è stata progettata per essere di facile utilizzo, in modo da garantire che anche coloro che hanno una conoscenza finanziaria limitata possano navigare nel processo con facilità.

Questo approccio digitale non solo snellisce il processo di richiesta del prestito, ma consente anche all'azienda di raggiungere un pubblico più ampio, in particolare nelle aree remote o poco servite.

BUSINESS TYPE
Servizi Finanziari

COUNTRY
Thailandia

BUSINESS ID
L#20240720

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