Marchio di moda di alta gamma in lana merino con sede a Monaco



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Un marchio di moda di fascia alta, registrato come società SARL nel Principato di Monaco con un conto bancario commerciale nel paese, è ora disponibile per la vendita.

Questa attività offre la rara opportunità di entrare nel mercato della moda di lusso con un marchio già completamente avviato e pronto a operare. Si è assicurata una posizione privilegiata per la vendita al dettaglio con un contratto per un proprio negozio in uno degli hotel più prestigiosi di Monaco, noto per attirare una clientela benestante e un elevato traffico pedonale.

Il marchio vanta un impressionante inventario del valore di 500.000 euro, con una selezione accuratamente curata di articoli di moda realizzati esclusivamente in Nuova Zelanda. Ogni prodotto riflette l'impegno del marchio per la qualità, l'artigianalità e l'esclusività ed è posizionato all'interno di una strategia di prezzi premium, che si rivolge a clienti esigenti alla ricerca di offerte di lusso e uniche.

Oltre alla sua presenza fisica al dettaglio, l'azienda è ben posizionata per espandere la sua portata attraverso l'e-commerce. Il nuovo proprietario ha l'opportunità di entrare in un mercato globale, sfruttando la reputazione di alto livello del marchio e la crescente domanda di moda di lusso online. Questa espansione dell'e-commerce rappresenta un'opportunità di crescita significativa, con il potenziale di aumentare la visibilità del marchio e la base di clienti al di fuori del Principato di Monaco.

Nel complesso, si tratta di una proposta commerciale "chiavi in mano", ideale per un investitore che voglia acquisire un marchio di moda di lusso con una presenza consolidata sul mercato, prodotti di alta qualità e un significativo potenziale di crescita negli spazi di vendita al dettaglio sia fisici che digitali.

BUSINESS TYPE
Rivenditore di moda

INVENTORY
500.000 euro Inclusi

SUPPORT & TRAINING
12 mesi

REASON FOR SELLING
Pensionamento

COUNTRY
Monaco

BUSINESS ID
L#20240725

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