

Agenzia di viaggi



MERGERSCORP

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Questa affermata agenzia di viaggi, fondata nel 2014, fornisce un'ampia gamma di servizi turistici e si è costruita una solida reputazione nei mercati sauditi e del CCG. Guidata da un team di esperti professionisti del settore, l'agenzia si è assicurata una posizione di mercato competitiva con alte classifiche di vendita in collaborazione con le principali compagnie aeree.

Dettagli chiave

- Emissione di biglietti aerei internazionali e nazionali.
- Prenotazioni alberghiere, trasferimenti, pacchetti di viaggio e organizzazione di crociere.
- Elaborazione di visti per diversi paesi.
- Rilascio di patenti di guida internazionali.
- Opportunità di franchising disponibili.
- Un significativo potenziale di espansione e di aumento delle vendite con il giusto supporto.

Posizione di mercato e performance

- Detiene una quota di mercato del 4% circa nella regione.
- Si posiziona costantemente tra i primi 3 nelle vendite con alcune compagnie aeree.
- Ha registrato una crescita delle vendite dopo la pandemia, nonostante un margine di profitto inferiore rispetto al volume delle vendite.

Vantaggi competitivi:

- Forti partnership con le compagnie aeree in Arabia Saudita.
- Un team qualificato con una vasta esperienza nel settore.
- Gestisce servizi di viaggio all'ingrosso e al dettaglio.
- Eccellente base di clienti e reputazione all'interno del mercato.

Opportunità di espansione:

- Strategie in atto per la crescita del business.
- Opportunità di ampliare la base clienti e aggiungere nuovi servizi.
- Potenziale di sviluppo di servizi turistici specializzati in nuove aree.

Incluso nella vendita

- Una base di clienti consolidata e contratti in corso.
- Un team di esperti è a disposizione per fornire assistenza anche dopo la vendita.
- Rapporti commerciali con i fornitori e una garanzia bancaria per un totale di 1.969.000 SAR.

TARGET PRICE

\$3,000,000

GROSS REVENUE

\$12,298,208

BUSINESS TYPE

Servizi

COUNTRY

Arabia Saudita

BUSINESS ID

L#20240775

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