App per il monitoraggio dell'auto



PRINTED ON: *November 2, 2026, 6:20 AM (EST)*
PUBLISHED ON: *November 18, 2024, 7:16 AM (EST)*
UPDATED ON: *November 2, 2026, 6:20 AM (EST)*

MERGERSCORP

App per il monitoraggio dell'auto

È disponibile per l'acquisizione un'applicazione mobile che consente agli utenti di monitorare le informazioni chiave del proprio veicolo. I dettagli completi includono la durata dell'olio motore, il livello residuo del carburante e della batteria, la capacità del serbatoio e della batteria, il consumo del carburante e della batteria, il contachilometri, la pressione degli pneumatici con le raccomandazioni e altro ancora.

Funziona con molte case automobilistiche famose negli USA, tra cui Acura/Honda, Audi, BMW, Buick, Cadillac, Chevrolet, Chrysler, Dodge, Ford, GMC, Jaguar, Jeep, Land Rover, Lexus, Lincoln, MINI, Mercedes-Benz, RAM, Tesla, Toyota, Volkswagen, Volvo e molte altre. Non è necessario alcun hardware aggiuntivo, tutte le funzionalità sono fornite dall'applicazione.

NOTA – I dati finanziari indicati sono basati sulla media degli ultimi tre mesi. I dati finanziari del TTM parlano di 869.400 dollari di ricavi e 553.841 dollari di profitti.

Punti chiave

- MRR attuale: $98.853, ARR: $1.186.232
- 4,5 Stelle con 9,1K Valutazioni
- 50K+ installazioni/mese negli ultimi sei mesi
- La ripartizione tra acquisizione organica e a pagamento degli utenti è 60% organica e 40% da Apple Search Ads, con un ROAS immediato dell'1,4
- MAU = 83K, DAU = 4K
- Tutti i ricavi provengono da abbonamenti e IAP (senza pubblicità).
- Il traffico a pagamento ha un potenziale di crescita notevole, come dimostrano i successi dei concorrenti, alcuni dei quali hanno raggiunto oltre 300.000 dollari al mese grazie a queste strategie.
- 30 mesi di storia (l'app è stata lanciata nel maggio 2022)
- Coding: App – Pure Swift, Backend – Python e FastAPI
- Stack tecnologico: Firebase, Adapty, AppsFlyer, Amplitude, ASATools

TARGET PRICE
$1,900,000

GROSS REVENUE
$1,027,564

EBITDA
$603,159

BUSINESS TYPE
Online Businesses

SUPPORT & TRAINING
I proprietari sono disposti a offrire supporto per la transizione e la formazione.

REASON FOR SELLING
Per scalare ulteriormente, l'app richiede ulteriori finanziamenti per la pubblicità a pagamento, i funnel web e altro ancora. Il venditore vuole concentrarsi su altre app organiche del suo portfolio.

COUNTRY
Regno Unito

BUSINESS ID
L#20240782

MERGERSCORP M&A INTERNATIONAL IS A GLOBAL BRAND OPERATED BY MERGERSUS INC.A US CORPORATION WITH REGISTERED OFFICE AT 40TH WALL STREET, SUITE #2725, NEW YORK, NEW YORK 10005, UNITED STATES OF AMERICA.

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

MERGERSCORP

© 2026 MergersCorp M&A International. All rights reserved.

© 2026 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website https://www.mergerscorp.com/disclaimer. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.

MERGERSCORP

WWW.MERGERSCORP.COM