Azienda leader nel settore dei motori e dei ricambi per imbarcazioni e yacht



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Un'attività di grande successo nel settore dei motori marini, dei generatori e dei ricambi è disponibile per l'acquisizione. Operando in un ampio spazio industriale (magazzino di 22.000 piedi quadrati + lotto sicuro di ¼ di acro), questa attività è specializzata nella ristrutturazione e nella rivendita di motori marini, trasmissioni e generatori, servendo clienti in tutto il mondo. Con un inventario completo del valore di circa 20 milioni di dollari, questa attività rappresenta un'opportunità molto redditizia per gli investitori nel settore della nautica.

TARGET PRICE
$ 3,200,000

BUSINESS TYPE
Yatch Marina

COUNTRY
Stati Uniti

BUSINESS ID
L#20250821

Punti salienti

- Ampio inventario:
  - Uno degli inventari del mercato secondario più completi del settore.
  - Sono disponibili tutte le principali marche di motori marini, ricambi e attrezzature.
  - Il venditore stima il valore totale di rivendita dell'inventario a 20.000.000 di dollari.
- Posizione privilegiata e vendite globali:
  - Con una base strategica nel sud della Florida, la capitale della nautica degli Stati Uniti.
  - La vicinanza a porti e aeroporti permette di effettuare spedizioni internazionali efficienti.
  - Base di clienti in tutto il mondo, con vendite tramite eBay, sito web aziendale e clienti diretti.
- Operazioni consolidate e potenziale di crescita:
  - Il team esistente di meccanici, personale d'ufficio, IT e reparto vendite online è già operativo.
  - Opportunità di organizzare ulteriormente l'inventario di magazzino, migliorare la presenza digitale e sviluppare una forza vendita dedicata.
  - Un elevato numero di referral e attività ripetute da parte di clienti locali e internazionali.

Vantaggi competitivi

- Operazione chiavi in mano: Attività completamente operativa e redditizia con canali di vendita esistenti.
- Valore enorme dell'inventario: Include 20 milioni di dollari di motori marini, trasmissioni e parti di ricambio.
- Scalabilità: Potenziale di espansione grazie a una migliore catalogazione, al marketing digitale e alle promozioni delle pubblicazioni commerciali.
- Il centro nautico della Florida meridionale: Situato in una regione ricca di imbarcazioni, garantisce una domanda costante.

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