

# Fornitore di BPO virtuale





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Un'azienda di outsourcing di processi aziendali (BPO) al 100% virtuale sta esplorando opportunità di crescita strategica. Specializzata in servizi di assistente virtuale (VA), l'azienda offre soluzioni scalabili e convenienti progettate per semplificare le operazioni e supportare la crescita aziendale in diversi settori. Con una struttura snella e un team completamente remoto, offre un servizio personalizzato di alta qualità senza le limitazioni degli uffici fisici.

### Punti salienti

- Focus sul settore: Servizi professionali, PMI, eCommerce, Immobiliare, Tecnologia
- Servizi di base:
  - Servizi di assistente virtuale
  - Assistenza clienti e operazioni di back office
  - Abilitazione alle vendite e coinvolgimento omnicanale (voce, chat, e-mail)
- Modello di consegna: 100% di forza lavoro virtuale, leadership con sede negli Stati Uniti, VA situati nelle Filippine.
- Dimensione del team: 84 assistenti virtuali

### Riepilogo finanziario

- 2023 Ricavi: 1,3 milioni di dollari | EBITDA: \$380,000
- 2024 Ricavi: 1,3 milioni di dollari | EBITDA: \$332,000
- Previsione di entrate per il 2025: 1,3 milioni di dollari

### Punti salienti dell'investimento

- Operazioni completamente virtuali: Permette flessibilità, scalabilità e bassi costi di gestione.
- Gestione centrata sul cliente: Le relazioni dirette con i clienti chiave favoriscono la fidelizzazione e il mantenimento della clientela

#### TARGET PRICE

\$ 2,100,000

#### GROSS REVENUE

\$ 1,300,000

#### EBITDA

\$ 380,000

#### BUSINESS TYPE

Call Center

#### COUNTRY

Stati Uniti

#### BUSINESS ID

L#20250906

- Funzionalità incentrate sul telefono: Oltre il 50% dei servizi prevede interazioni vocali, a supporto delle vendite e del coinvolgimento dei clienti.
- Entrate stabili: Prestazioni finanziarie costanti con un potenziale di miglioramento dei margini e di espansione della base clienti.
- Portata globale: Serve i clienti di tutto il mondo da un centro amministrativo centrale negli Stati Uniti.

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