

# Un marchio in rapida crescita nel settore della moda femminile e dei prodotti essenziali



**MERGERSCORP**

## Un marchio in rapida crescita nel settore della moda femminile e dei prodotti essenziali

L'azienda è un marchio in rapida crescita specializzato in moda femminile innovativa e articoli essenziali, che opera in due paesi. Attualmente ha un proprio negozio al dettaglio, con una seconda sede di prossima apertura. Negli ultimi tre anni il marchio ha stipulato con successo due importanti contratti con DM – Markt e i suoi prodotti sono disponibili in tutti i 397 negozi DM – Markt in Croazia, Serbia e Bosnia-Erzegovina. Il contratto con DM – Markt rappresenta circa il 65% delle entrate dell'azienda, mentre il restante 35% proviene dai negozi offline e online. L'azienda si affida a un piccolo team di quattro persone in Croazia che si occupano di tutta la cucitura, oltre a freelance che vengono coinvolti in base alle necessità per soddisfare la domanda. Inoltre, l'azienda è il nuovo fornitore di EssilorLuxottica, che fornisce accessori di moda per marchi famosi come Vogue e Ray-Ban.

### Panoramica dei prodotti e dei servizi

I prodotti più venduti sono il nastro adesivo per le tette, i vestiti, i gioielli, gli accessori e i cosmetici per le donne. Siamo un marchio molto conosciuto con una base di clienti fedeli (oltre 60.000 sui social media), composta da donne di età compresa tra i 18 e i 55 anni.

### Panoramica delle attività

Le attività materiali comprendono i beni dei prodotti e i beni dei negozi per un valore di 200 migliaia di euro.

### Panoramica delle strutture

Tutti sono a noleggio. 2 magazzini, un ufficio e due negozi al dettaglio in Croazia.

### Panoramica sulla capitalizzazione

C'è un unico proprietario al 100%.

Tutti i guadagni sono stati reinvestiti.

Ogni anno il reddito (profitto) è aumentato di almeno il 70%.

Nessun prestito o debito a nome dell'azienda.

### TARGET PRICE

\$ 3,300,000

### BUSINESS TYPE

Rivenditore di moda

### COUNTRY

Croazia

### BUSINESS ID

L#20250864

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