

# Call Center BPO in forte crescita



**MERGERSCORP**

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Fondata nel 2021, questa società di Business Process Outsourcing (BPO) in rapida espansione offre servizi completi a una base di clienti globali, tra cui Stati Uniti, Regno Unito, Australia e Nuova Zelanda.

L'azienda è specializzata in servizi di call center inbound/outbound, operazioni di back-office, automazione e processi guidati dall'intelligenza artificiale.

### Prestazioni e proiezioni

- 2024-2025 Entrate: \$3,74M
- 2024-2025 EBITDA: \$548K
- Previsione di entrate 2025-2026: \$5,4M
- 2026-2027 Previsione di entrate: \$7M

### Punti salienti dell'attività

- Capacità dei sedili: 520
- Personale attuale: 307
- Una solida generazione organica di lead guidata da un sito web di alto livello.
- Un portafoglio clienti diversificato che abbraccia settori critici come il reclutamento, la finanza, i viaggi, la produzione, la vendita al dettaglio e SaaS/cybersecurity.

### Vantaggi strategici

Questa acquisizione rappresenta un'opportunità interessante grazie a diversi fattori di differenziazione:

- Alta scalabilità: Sfruttare l'infrastruttura esistente per supportare una crescita continua.
- Portata globale e relazioni durature: Garantito da un portafoglio di contratti globali e di impegni a lungo termine con i clienti.
- Integrazione tecnologica avanzata: Efficienza operativa migliorata grazie a soluzioni integrate di intelligenza artificiale e automazione.
- Conformità normativa e preparazione al futuro: Le operazioni sono pienamente conformi al GDPR, garantendo un modello di business sicuro e a prova di futuro.

Avviso sulle commissioni: Alla chiusura della transazione sarà applicata una commissione del 5% sul lato acquirente.

TARGET PRICE

\$ 5,000,000

GROSS REVENUE

\$ 3,740,000

EBITDA

\$ 0

BUSINESS TYPE

Call Center

COUNTRY

Filippine

BUSINESS ID

L#20250989

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