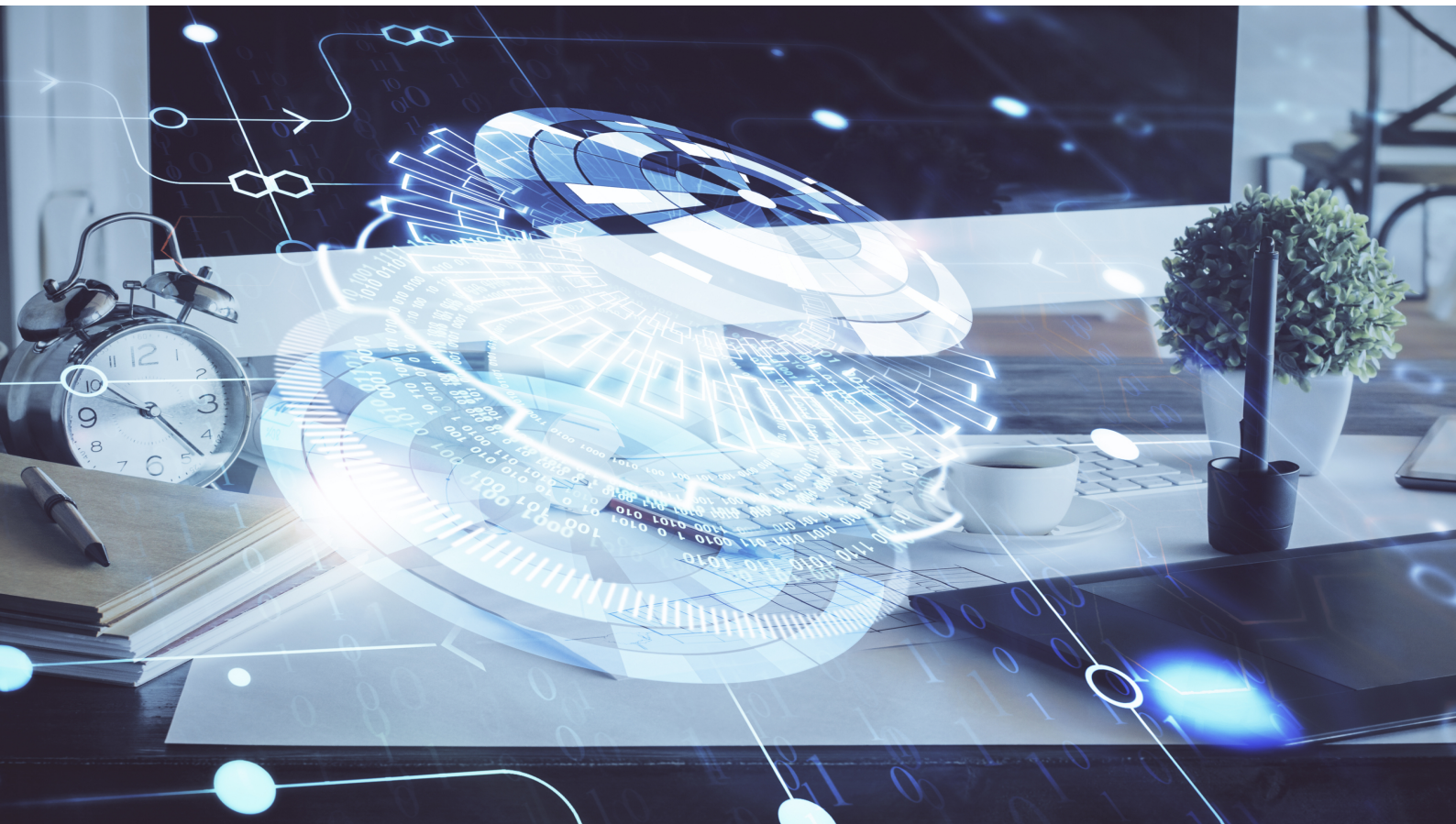


Soluzioni di trasformazione digitale end-to-end



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Soluzioni di trasformazione digitale end-to-end

Si tratta di un'azienda leader nella consulenza digitale con sede in Argentina, specializzata nel potenziamento delle imprese attraverso l'innovazione data-driven e l'integrazione dell'IA. Con un team di 102 professionisti qualificati, principalmente in Argentina, l'azienda offre soluzioni di trasformazione digitale end-to-end che uniscono strategia, tecnologia e creatività.

Servizi di base:

- AI e Machine Learning (15%) – sviluppo di modelli intelligenti per ottimizzare il processo decisionale e migliorare l'esperienza dei clienti.
- Integrazione e ingegneria dei dati (21%) – unificare complessi ecosistemi di dati per ottenere accessibilità e affidabilità senza soluzione di continuità.
- Data Analytics e Business Intelligence (54%) – trasformare i dati in informazioni utili per ottenere performance e crescita.
- Sviluppo software (9%) – creazione di soluzioni digitali su misura per supportare l'innovazione e la scalabilità.

Clienti

- 30 clienti attivi, la maggior parte dei quali aziende.
- Bassa concentrazione di clienti

Segmentazione dei ricavi per regione

92% Argentina
6% Uruguay
2% USA

Segmentazione dei ricavi per settori verticali:

Agro: 30%
Energia: 30%
Vendita al dettaglio: 15%

GROSS REVENUE

\$ 4,800,000

EBITDA

\$ 864,000

BUSINESS TYPE

Servizi

COUNTRY

Argentina

BUSINESS ID

L#20251040

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