

# Università storica dell'ospitalità svizzera



**MERGERSCORP**

## Università storica dell'ospitalità svizzera

Un'opportunità straordinaria per acquisire un'affermata università privata di primo piano situata in Svizzera. Si tratta di un'acquisizione "chiavi in mano" di un istituto di oltre 20 anni con una reputazione globale.

### Profilo istituzionale

- **Posizione:** Svizzera. Una capitale del turismo globale.
- **Fondata:** oltre 30 anni di eccellenza accademica.
- **Portafoglio accademico:** programmi di laurea, master e master in ospitalità globale, affari e arti culinarie.
- **Posizione globale:** Classificata tra le **prime 25 scuole di ospitalità a livello globale** (QS Rankings).
- **Base di studenti:** 100 – 150 studenti per ogni assunzione, in rappresentanza di oltre 50 nazionalità.
- **Accreditamenti:** Partenariati di doppia laurea con università del Regno Unito, ecc.

### Programmi di laurea (Bachelor of Arts – Hons)

I programmi di laurea hanno una durata tipica di **3 anni**, compresi i semestri di stage retribuiti integrati.

- **Laurea (Hons) in Gestione aziendale dell'ospitalità internazionale**
- **Laurea (Hons) in Gestione Aziendale Internazionale**
- **BA (Hons) in Arti culinarie internazionali**

### Struttura di progressione accademica:

- **Anno 1:** Certificato/Diploma + Tirocinio
- **Anno 2:** Diploma Superiore + Tirocinio
- **3° anno:** Laurea (Hons) + Stage facoltativo

#### TARGET PRICE

\$ 3,950,000

#### BUSINESS TYPE

Educational Business

#### COUNTRY

Svizzera

#### BUSINESS ID

L#20260984

## **Programmi post-laurea e master**

Pensato per chi sta cambiando carriera o per i professionisti che vogliono entrare nell'alta dirigenza.

- **Master in Gestione aziendale dell'ospitalità internazionale**
- **MBA in Gestione Internazionale dell'Ospitalità**
- **Diploma di laurea in Gestione dell'ospitalità internazionale**
- **Diploma di laurea in arti culinarie internazionali**

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