

Fornitore di formazione online redditizio





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Una piattaforma di formazione online altamente redditizia con sede nel Regno Unito che offre qualifiche regolamentate e approvate in un catalogo di corsi ampio e scalabile. Operando completamente in remoto, l'azienda beneficia di spese generali ridotte, forti margini e un significativo potenziale di crescita non sfruttato.

Punti salienti

- Profilo finanziario interessante: 1,53 milioni di sterline di fatturato con 724 mila sterline di EBITDA (circa il 47% di margine), a dimostrazione di una forte efficienza operativa e generazione di cassa.
- Offerta consolidata e accreditata: Ampio portafoglio di corsi regolamentati e approvati, a sostegno della credibilità e della domanda ricorrente.
- Potenziale di crescita significativo: Solo una piccola parte del catalogo esistente viene commercializzata attivamente, il che offre chiare opportunità di espansione dei ricavi attraverso una maggiore promozione e l'ottimizzazione dei corsi.
- Modello digitale scalabile: La consegna completamente remota consente una rapida scalabilità senza costi incrementali sostanziali.
- Forte interesse del mercato: Oltre 20 parti interessate si sono già registrate, il che indica una tensione competitiva e una validazione del mercato.

Panoramica del mercato dell'istruzione nel Regno Unito

- Un settore ampio e resistente: Il mercato dell'istruzione del Regno Unito è ben consolidato e riconosciuto a livello globale, con una forte domanda di qualifiche sia accademiche che professionali.
- Passaggio all'apprendimento online: L'apprendimento a distanza e le piattaforme digitali continuano a guadagnare terreno, accelerate dal COVID-19 e dal cambiamento delle preferenze degli studenti.
- Quadro delle qualifiche regolamentate (RQF): I corsi allineati agli standard governativi aumentano la credibilità sia per gli studenti che per i datori di lavoro.
- Crescita della domanda di formazione per adulti: La crescente attenzione per l'aggiornamento e la riqualificazione, guidata dai cambiamenti tecnologici e dall'evoluzione del mercato del lavoro.
- Appeal internazionale: Le qualifiche accreditate nel Regno Unito sono ampiamente riconosciute a livello globale, a sostegno della domanda internazionale di studenti e del potenziale di esportazione.

TARGET PRICE

\$ 4,000,000

GROSS REVENUE

\$ 1,530,000

EBITDA

\$ 724,000

BUSINESS TYPE

Educational Business

COUNTRY

Regno Unito

BUSINESS ID

L#20261023

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