

# Partner per l'innovazione strategica e lo sviluppo dei prodotti per una trasformazione digitale sostenibile



**MERGERSCORP**

## Partner per l'innovazione strategica e lo sviluppo dei prodotti per una trasformazione digitale scalabile

Un partner strategico per l'innovazione e lo sviluppo dei prodotti rivolto alle medie e grandi aziende. L'azienda unisce framework di progettazione avanzati, talento creativo e tecnologia all'avanguardia per trasformare le idee in prodotti digitali scalabili. Oltre alla realizzazione, aiuta i clienti a ripensare i propri modelli di business, ad accelerare l'innovazione e a ottenere risultati misurabili in termini di strategia, progettazione e sviluppo dei prodotti.

Portafoglio dei servizi principali

### 1. Squadre di prodotto

Team dedicati che lavorano a stretto contatto con i clienti per definire la strategia, progettare e sviluppare prodotti digitali dall'inizio alla fine.

### 2. Progettazione

Iniziative di branding, sistemi di design e servizi UX/UI pensati per migliorare le esperienze digitali e aumentare il coinvolgimento degli utenti.

### 3. Esplorazione

Iniziative incentrate sull'innovazione e dedicate alla sperimentazione, alla prototipazione rapida e alla validazione di nuove idee e tecnologie emergenti.

Panoramica sull'azienda e presenza sul mercato

E il contenuto può essere strutturato così:

- Anno di fondazione: 2011  
Oltre un decennio di innovazione e competenza nello sviluppo dei prodotti.
- Team: 42 professionisti  
È composta da 36 dipendenti a tempo pieno e 6 collaboratori specializzati.
- Mercati principali: Argentina e Spagna  
Presenza strategica in due mercati in forte crescita.
- Sedi: Buenos Aires e Madrid  
Al servizio dei clienti in tutta l'America Latina e in Europa.

Portafoglio clienti diversificato in diversi settori

A novembre 2025, l'azienda serve 16 clienti attivi tra grandi aziende e PMI, collaborando con organizzazioni leader e marchi rinomati in tutta l'America Latina e l'Europa.

Il suo portafoglio clienti comprende aziende rinomate come BBVA, Boca Juniors, PedidosYa, Claro, Santander, Medicus, McDonald's e Stellantis.

GROSS REVENUE

\$ 3,000,000

EBITDA

\$ 1,000,000

BUSINESS TYPE

Call Center

COUNTRY

Argentina

BUSINESS ID

L#20261088

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