

Piattaforma Online di Servizi di Stampa B2B





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La proposta consiste in una Piattaforma Online di Servizi di Stampa B2B.

La stampa può essere classificata in diversi prodotti tra cui riviste, cataloghi, libri, etichette e stampe industriali di ogni tipo. Questa attività gestisce una piattaforma specializzata nella stampa di libri di tutti i tipi come riviste e cataloghi. Gli ordini di stampa vanno da centinaia di copie a migliaia di copie, quindi gestite come una forma di business B2B. Il prezzo per ordine può variare da migliaia a milioni di dollari.

Tale tipo di sistema aziendale viene definito attività di "stampa online". Il business ha un sistema di generazione automatica di preventivi online per consentire ai clienti di calcolare autonomamente i prezzi di stampa. I clienti possono scegliere le opzioni e le specifiche di stampa, caricare file e completare il pagamento per visualizzare un preventivo generato prima dell'ordine. Il team aziendale procede quindi alla stampa e gestisce tutte le procedure fino alla consegna dell'ordine alle società di trasporto convenzionate.

Il prezzo di stampa è determinato da fattori quali rilegatura, formato, tipo di carta, pagina, colore e quantità di progetti. A differenza delle carte standard utilizzate per l'ufficio e per gli scopi quotidiani da kinkos, le carte per stampa industriale spesso sono disponibili in dimensioni intere. Tali carte di dimensioni standard devono essere gestite per adattarsi a più pagine per la stampa, complicando la definizione dei prezzi.

Questa azienda ha sede in Corea del Sud. È in attività da 10 anni ed ha clienti in tutto il mondo. Oltre il 99% degli ordini proviene da residenti degli Stati Uniti. Dal 2017, l'azienda ha impiegato oltre 2 anni per inventare un sistema di quotazione creativo da utilizzare per il lancio di un sub-brand.

Riassumendo, l'azienda offre un servizio con una piattaforma online che collega gli stabilimenti di stampa con i clienti. Questo permette un servizio di stampa su richiesta senza spazio di archiviazione preventivo.

I prezzi per servizi di stampa possono variare da mille a milioni di dollari. Il profitto netto varia dal 20 al 30%.

Nel caso fosse interessato a questo Piattaforma Online di Servizi di Stampa, siamo a sua completa disposizione per fissare un meeting.

TARGET PRICE

\$1,350,000

GROSS REVENUE

1000000

EBITDA

250000

BUSINESS TYPE

Online Businesses, Online Businesses

ESTABLISHED

2006-04-05

FACILITIES

Modello di business online al 100%.

COMPETITION

Vistaprint, GotPrint, MOO, Snapfish, CanvasPop, Minted, Zazzle.

SUPPORT & TRAINING

6 mesi

REASON FOR SELLING

Nuova avventura

COUNTRY

South Korea

BUSINESS ID

L#20210055

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