

Attività Farmaceutica Sudamericana con 20 anni d'esperienza





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La proposta consiste in un Attività Farmaceutica Sudamericana.

Questa azienda è presente nel mercato colombiano da 19 anni e possiede le registrazioni INVIMA approvate.

È in progetto l'espansione dell'attività in Guatemala e altri 5 paesi in America Centrale attraverso un grande distributore.

Rimanendo nella Colombia, sono presenti 289 farmacie affiliate in tutte le principali città e in molte città secondarie. Il CRM è molto ben organizzato, con 1397 iscritti tra medici, farmacie e mercato istituzionale.

Il 75% delle vendite avviene tramite i medici mentre il restante 25% attraverso clienti istituzionali.

L'azienda acquista l'API, gli eccipienti, l'imballaggio e i prodotti. Tutto viene realizzato in outsourcing in stabilimenti specializzati in Colombia e approvati dall'INVIMA.

Attualmente sono 32 i prodotti registrati e approvati dall'INVIMA e dalla Soprintendenza all'Industria e Commercio. Due nuovi prodotti stanno per essere approvati dall'INVIMA.

Un'approvazione da parte dell'INVIMA in Colombia richiede in media 2 anni e un investimento di \$ 30.000 USD.

Questa attività ha 5 prodotti nutrizionali. Ne possiede il marchio, ma non il registro.

Prodotti:

- Antibiotici e Analgesici
- Antinfiammatorio e Antistaminico
- Cardiovascolare e Nutrizionale
- Gastroenterologia e Farmaci ipolipemizzanti
- Prodotti Pediatrici come Antibiotici e Nutrizionali.

Nel caso fosse interessato all'Attività Farmaceutica Sudamericana, siamo a sua completa disposizione per fissare un meeting.

TARGET PRICE

\$11,500,000

GROSS REVENUE

\$2,000,000

EBITDA

\$450,000

BUSINESS TYPE

Farmaceutico

ESTABLISHED

2002-06-22

SUPPORT & TRAINING

6 mesi

REASON FOR SELLING

La Pensione

COUNTRY

Colombia

BUSINESS ID

L#20210109

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