Produzione di manichini e accessori per il settore della moda



PRINTED ON: *November 3, 2026, 1:12 AM (EST)* **PUBLISHED ON:** *July 16, 2022, 1:43 AM (EST)* **UPDATED ON:** *November 3, 2026, 1:12 AM (EST)*

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Azienda russa leader nella produzione di manichini e accessori per negozi in Russia e nei paesi della CSI. L'azienda si è affermata sul mercato e vanta numerosi clienti famosi nel proprio portafoglio: Puma, Adidas, Decathlon, Metro, New Balance, Lacoste, ecc.

– Produciamo 1000 manichini al mese
– 60 dipendenti
– 3.000 m² di superficie totale delle officine dell'azienda

PRODUZIONE

Ciclo produttivo completo, dalla progettazione al prodotto finito:
• manichini
• elementi metallici
• podi
• supporti in vetro
• MDF e componenti
• mobili di design

RESTAURO

Manichini di seconda mano dei principali produttori. Distribuzione dei prodotti: 8 rivenditori regionali.

55% delle catene di negozi, 25% dei rivenditori
15% consumatori finali (S.r.l., S.d.d., persona fisica)
Il 5% degli appalti pubblici

CLIENTI

Oltre 300 negozi russi di primo piano e una rete internazionale nel settore della vendita al dettaglio di moda, come il Gruppo LPP, il Gruppo Momox e Marks & Spencer

VANTAGGI COMPETITIVI

– marketing visivo
– una varietà di manichini
– costo contenuto grazie alla produzione in Russia
– realizzazione di manichini esclusivi sulla base dei modelli 3D forniti dal cliente
– consegna entro 14 giorni

TARGET PRICE
EUR 1,000,000

GROSS REVENUE
EUR 0

EBITDA
EUR 0

BUSINESS TYPE
Produzione - Tessile

REAL ESTATE
450.000 USD Immobiliare
Incluso

ESTABLISHED
2006-07-07

REASON FOR SELLING
Nuova avventura

COUNTRY
Russia

BUSINESS ID
L#20210119

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