

Fabbrica Dolciaria di 30 Anni





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Descrizione dell'Azienda

L'azienda è stata fondata nel 1993, si trova nel Distretto Federale centrale, a sud di Mosca. L'impianto ha la capacità di produrre 9.538 tonnellate di prodotti all'anno. La produzione si compone di 6 linee principali:

- Linea di produzione di marshmallow
- Linea Produzione Marmellata
- Linea Di Produzione Di Cialde
- Attrezzature per la produzione della pasta
- Produzione di Mini Marshmallow
- Produzione di soufflé

Prodotti artigianali

È un leader regionale nella produzione di prodotti dolciari. Al momento, la fabbrica produce più di 100 articoli (SKU). Il pool dell'azienda comprende anche 2 marchi principali. La produzione produce caramelle assortite, marmellate, pastiglie e cialde;

Geografia delle forniture

La fabbrica vende prodotti in 14 regioni della Russia ed esporta anche nella Repubblica di Bielorussia. La vendita avviene nelle più grandi reti di partner a livello federale.

Indicatori e prospettive

Nonostante la pandemia e il calo generale della domanda di mercato, l'azienda è riuscita ad aumentare i ricavi del 26,9% nel 2020. Dal 2018, l'azienda ha aumentato la quota di vendita di prodotti con margini elevati. La quota di tali prodotti è passata dal 70% all'89% entro il 2021. La crescita dei ricavi è stata raggiunta quando le linee di produzione non erano completamente caricate. Con il pieno utilizzo della capacità, esiste un potenziale di crescita della produzione di oltre 4 volte.

GROSS REVENUE

TBA

EBITDA

TBA

BUSINESS TYPE

Manufatturiero,
Manufatturiero

ESTABLISHED

1993

FACILITIES

- Terreno. Superficie: 24.000 mq.
- Complesso produttivo. Superficie di 11.000 m2.

COUNTRY

Russia

BUSINESS ID

L#20220396

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