

# Software di contabilità aziendale



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Vendesi attività di software di contabilità, un pacchetto di software di contabilità sviluppato e commercializzato negli Emirati Arabi Uniti. I prodotti sono rivolti principalmente alle piccole e medie imprese e offrono applicazioni di contabilità on-premises e versioni basate su cloud che accettano pagamenti aziendali, gestiscono e pagano le fatture e le funzioni di payroll.

Una società di sviluppo di sistemi software aziendali con sede negli Emirati Arabi Uniti ha sviluppato il suo originale software di contabilità e finanza Simple Edition (SE) rivolgendosi principalmente agli utenti arabi.

L'azienda ha costruito e sviluppato il suo software principale sotto la guida di uno dei suoi soci, che ha un'enorme esperienza nella programmazione e ha utilizzato la sua competenza e le ultime tecnologie in ogni fase di sviluppo dalla sua fondazione nel 2006 fino ad oggi.

Il prodotto ha dimostrato il suo successo nei confronti della concorrenza sul mercato, dove i nuovi clienti lo hanno preferito all'utilizzo di altri software per i suoi numerosi vantaggi distintivi. Le vendite nel solo 2019 sono state di 750.000 dollari senza marketing e solo con vendite porta a porta a esercizi commerciali e fornitori di servizi. Da allora le vendite si sono fermate per lo sviluppo dell'infrastruttura e del software. L'azienda ha prodotto 25.000 nuove copie pronte per essere vendute nella prossima fase.

La prossima fase per l'azienda è lo sviluppo di una strategia di vendita e di marketing oltre allo sviluppo di infrastrutture per il cloud computing, trasformandola in un fornitore di servizi globale, una piattaforma online gestita dal web e dal mobile, per trarre vantaggio dalla rivoluzione tecnologica.

La Società possiede il marchio, la codifica del programma, tutte le proprietà intellettuali e i brevetti protetti e registrati presso il Ministero dell'Economia degli Emirati.

### GROSS REVENUE

\$0

### EBITDA

\$0

### BUSINESS TYPE

Software e SAAS

### COMPETITION

Xero, Sage, Zoho, Wave Accounting, FreshBooks

### COUNTRY

Emirati Arabi Uniti

### BUSINESS ID

L#20220364

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