MERGERSCORP

Ricerche di mercato americane Business



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Questa azienda americana di ricerche di mercato vanta una lunga serie di vendite negli Stati Uniti e in Europa.

L'azienda ha un grande ufficio in India e un team di vendita dedicato negli Stati Uniti che fornisce alle aziende rapporti di ricerca e servizi di consulenza adatti alle specifiche esigenze aziendali.

L'azienda è specializzata nella fornitura di report relativi a prodotti chimici e materiali, difesa, energia e risorse naturali, alimenti e bevande, attrezzature per l'ingegneria pesante, imballaggi, automotive e trasporti, beni e servizi di consumo, elettronica e semiconduttori, automazione di fabbrica, sanità, IT e telecomunicazioni e farmaceutica.

L'organizzazione ha più di 400 dipendenti suddivisi nel Dipartimento di Ricerca Core, nel Team di Vendita e nel Team di Marketing.

L'azienda ha raccolto più di 15.000 rapporti disponibili in inglese (inclusi nella vendita).

TARGET PRICE
$25,000,000

GROSS REVENUE
$0

EBITDA
$0

BUSINESS TYPE
Servizi

COMPETITION
Nielsen, IQVIA, Kantar, Gartner, IPSOS, GfK, IRI, Dynata

SUPPORT & TRAINING
12 Mesi

REASON FOR SELLING
Pensionamento

COUNTRY
Stati Uniti

BUSINESS ID
L#20220361

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