Portale medico-sanitario leader con 50 milioni di visitatori all'anno



PRINTED ON: *November 1, 2026, 12:12 PM (EST)* **PUBLISHED ON:** *September 16, 2022, 10:46 AM (EST)* **UPDATED ON:** *November 1, 2026, 12:12 PM (EST)*

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Sito web leader in India e tra i primi a livello globale nella categoria salute con oltre 4 milioni di visitatori e 8 milioni di pagine viste al mese e oltre 1 milione di pagine di informazioni e contenuti sulla salute.

Questo portale medico-sanitario leader nel settore offre notizie sulla salute, articoli e rapporti approfonditi, calcolatori interattivi sulla salute, applicazioni, sondaggi, quiz, animazioni, diapositive e video. Altri argomenti riguardano lo stile di vita e il benessere, la dieta e la nutrizione, nonché lo Yoga e la Medicina Alternativa.

Le sue esclusive applicazioni per la salute includono oltre 130 calcolatori per la salute, una pagina personalizzata My Health per i consumatori e strumenti per i medici, tra cui home page, pianificazione degli appuntamenti, consulenza online e altro ancora. Offre inoltre uno dei database più completi di informazioni sui farmaci indiani e sui prezzi, compresi i dati sui nomi di marca e sugli equivalenti generici.

Inoltre, un social network completo per la salute e il benessere che riunisce consumatori, pazienti, medici e professionisti della sanità a livello globale. Permette alla comunità di connettersi, discutere, condividere, imparare e sostenersi a vicenda su argomenti e problemi legati alla salute.

Inoltre, consente ai consumatori e ai pazienti di ottenere risposte e consigli affidabili da parte di medici ed esperti di medicina. Il potere della rete è davvero in grado di migliorare la salute e il benessere dei consumatori di tutto il mondo.

Con sede centrale in India e uffici marketing di rappresentanza negli Stati Uniti e nel Regno Unito. È supportato da un team esperto di medici, redattori di contenuti, scrittori, designer e programmatori.

TARGET PRICE
$15,000,000

GROSS REVENUE
$0

EBITDA
$0

BUSINESS TYPE
Business Medici

COUNTRY
India

BUSINESS ID
L#20220359

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